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Breast cancer is one of the deadliest illnesses among women around the world. Though, not every woman across globe knows about the fact. As of this moment, there are women who still don't know that the sickness is devouring them alive. This is the reason why many concerned people uniquely those concerned about the welfare of the womankind are organizing diverse activities to enlighten them about the malady, its complications and what are the things to perform to prevent it. Info drives may vary in nature and how it is done. But two common denominators that link every kind of info drives are the sickness itself and promotional items.

There are diverse kinds of custom imprinted items that can be put to use in the name of Breast Cancer Awareness Campaigns. It could be capitalized in events like golf that is participated mostly by elites and golf enthusiasts. Moreover, golf has so many kinds of advertising materials that ranges from promotional golf pencils, ditty bags, clubs, balls, tees and many others.

Apart from golf, there are other unique events where you can avail of these corporate logo items like [personalized golf pencils](#) and others. What are those affairs? Here is a list that you can always refer to.

- **The Corporate Events**

An office is one perfect setting to provide information about breast cancer. With the aid of quarterly seminars for women within the corporate office, your women employees are all set to veer away from the fatal sickness. This office information drive will never be complete with brochures and business custom printed materials like calendars, notepads, mouse pads, stress balls, mugs and others. These products will take care of a constant reminder to all the women working for your company.

- **The School Fairs**

In school, it is unceasingly good to have a conference among young girls about this breast cancer. It would be great if these young ladies will be informed at an early age. Additionally, schools have extensive audience so it will be a piece of cake for you to hand out custom printed materials imprinted with facts about breast cancer awareness. You may perpetually supply them products like books, notepads, napkins, bags and many other items that are related to their needs.

- **Trade Shows**

Trade expo can also be one excellent avenue for your info drive. Your trade show giveaway can be a portal for you to grant information about it. People will doubtlessly get some novel materials embossed with the pink ribbon, slogans and reminders about disease prevention.

These are three numerous events where you can conduct information drive on breast cancer awareness. Use marketing items that are appropriate for their needs like a customized golf pencils to a golf event. The relativity of your [promotional items](#) to the event that you are celebrating will avoid confusion among your customers and targeted audience.

Xander Dos Santos is a marketing writer and loves blogging, eating and playing the guitar. Check [golf shoe bags](#) and [promotional items](#) to learn more about promotional products and visit my Twitter page at <http://twitter.com/Xander2Santos>.

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