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Some Types of Internet Businesses You Can Look Into

Creating your own online business is a perfect way of gaining some [extra income](#) as well as learning a ton about how the internet world really works. However the sad truth is that most small business ideas on the internet are pretty much just scams. If you want to build a real business online you are going to have to put a lot of work into it.

No matter what you have heard before here are a few online businesses which are legitimate and which have a real possibility of taking off.

1. Creating an Online Store

An online store is similar to an offline store, but they are much cheaper to set up. Instead of having to rent out a store you can just pay for a website, which is chump change compared to the price of most traditional stores. This means you risk less and your rewards still remain high.

Another advantage is that you are not limited to the people who are immediately around you. With an online store you can sell to anyone anywhere in the world.

2. eProducts

EProducts such as eBooks are products that can be sent over the internet. For instance with an eBook you can sell it and someone else can download it. Other examples of eProducts would include video courses or computer programs that others can download.

The big advantage of this is that it is relatively cheap to sell eProducts. In fact aside from the price to create them it is free. If you sell an ebook for \$30 that entire price is profit, whereas with normal products it may be that \$15 or \$20 goes to buying the product to begin with.

3. Affiliate Marketing

A third strategy would be to become an affiliate. There are thousands of online stores and online eProduct merchants out there who need help promoting their product. You can always become an affiliate and then start selling other parties products online in exchange for a predetermined commission for each product you sell.

One advantage of this is that you will not even need to own your own product. Instead you can just talk about a product and point people in the right direction. Anything that comes out of it makes you money.

For more info on how to start up an online business here is an article on [how to start an online business online](#). Free reprint available from: [Some Types of Internet Businesses You Can Look Into](#).

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